

Mullica Hill Business Association

2018 Membership Registration

The MHBA is committed to the support and growth of the Mullica Hill Business Environment through coordinated events, marketing, social media and web presence, as well as "Buy/Shop Local" campaigns.

The MHBA holds monthly meetings where members can get to know each other, discuss initiatives/events, and bring suggestions or issues for discussion. The MHBA Board has a dedicated liaison to the Township Committee and Township Administration who attend our meetings and help the Association work with the Township on behalf of local business interests.

Dedicated MHBA volunteers plan multiple events to increase foot traffic and commerce in and around Mullica Hill. A portion of your dues goes toward marketing and necessary materials for events. Recent events include a Spring Arts Festival, Street Fairs/Yard sales, Concerts on the Hill, Civil War Reenactment, House Tour, and a Harry Potter Event.

The Board has also started the process of partnering with the American Independent Business Alliance organization. AMIBA's mission is to support Associations like ours with operating advise, education, marketing and promotions help, and most importantly support for year-round Buy/Shop local programming.

The MHBA is operated by a Board of Trustees comprised of a four member elected Executive Board, and two Board appointed positions. Nominations for Executive Board Members are held at the November Meeting, and elections are held in December.

Regular meetings are held the Second Thursday of each month.

Our 2018 membership drive is now underway. Going forward we are offering 2 levels of membership to best meet the needs of our diverse business community. Membership is annual and runs January 1st to December 1st each year.

Please see the following pages for your options and the information you will need to provide.

Your Board of Trustees

Dave Tinney – President of the Board
TJ Coakley – Vice President of the Board
Donna Killeen – Secretary of the Board
Julie McLaughlin – Treasurer of the Board

Mullica Hill Business Association 2018 Membership Registration Options

Membership Option 1:

Membership, MullicaHill.com website Listing with image, and publication in the Mullica Hill Brochure**.

Membership Option 2:

Membership and MullicaHill.com Website Listing with image.

**The Mullica Hill Brochure is published annually, covering our town events from June thru May. We also offer additional advertising and coupon options. (Pricing below). Each year the MHBA prints 12,500 to 15,000 brochures for distribution to local businesses, Turnpike Rest Stops, and other traveler friendly locations.

Membership Option 1: 1 Year - \$175

Membership Option 2: 1 Year - \$150

New to Business in Mullica Hill?

Newly incorporated businesses* receive a \$50.00 discount on their **first full year** Option 1 Membership.

Newly incorporated businesses* can join "mid-year" \$35.00. (Website Option Only)

*Please include a copy of your State Business Registration Certificate and date of formation

Part of a Co-Op? – If your Co-Op registers for a membership, you may have an individual listing as well. The cost for a Co-OP member is \$80

Volunteer Discount: If you serve as an Event Coordinator for one or more MHBA sanctioned events and you will receive a 50% discount on your next year's membership fee and, if you would like, a FREE Quarter Page Ad with coupon in our next yearly brochure. Discount is non-transferrable and only One Volunteer Discount may be used per year.

Advertising for Mullica Hill Brochure (All ads include a free coupon)

1/4 Page (business card size)	\$150
½ Page (3.5 x 3 5/8" tall)	\$300
Full Page	\$700
Inside Front Cover	\$900
Back Cover	\$1000

Brochure Coupon – 1" x 3.5" - \$65.00

Directions: Please complete the attached forms and return to with payment to MHBA, P.O. Box 235, Mullica Hill, NJ 08062 by February 15th, 2018 (\$15 discount for applications postmarked /received by Jan 31st). You may hand deliver you form to a member of the Board of Trustees as well.

Make checks payable to Mullica Hill Business Association or MHBA. For more information, please contact mullicahillma@gmail.com. Please Write or Print legibly to avoid publication errors.

2018 Mullica Hill Business Association

Membership Election Form

_____ **Membership Option 1: Membership, Website Listing, and Brochure listing (\$175)**

Check one:

_____ I would like to be included in the Mullica Hill Brochure and on the website using the SAME INFORMATION AS LAST YEAR

_____ Please Renew with changes. I am making changes on the next page of this form.

_____ **Membership Option 2: Membership, Website Listing Only (\$150)**

Website content may be updated at any time during the year. Please allow up to 5 days for website changes to be made.

_____ **New Business Mid-Year Membership: Membership and Website listing (\$35)**

_____ **Individual Listing for Co-OP Member (\$80) (indicate Co-OP _____)**

Advertising Options:

_____ Full-Color Ad. Size of the Ad you wish to purchase _____ Cost _____

1/4 Page (business card size)	\$150
1/2 Page (3.5 x 3 5/8" tall)	\$300
Full Page	\$700
Inside Front Cover**	\$900 (First paid request)
Back Cover**	\$1000 (First paid request)

Will you be providing a PDF or do you need an Ad designed for you? _____

_____ We advertised last year. Please reuse last year's ad (attached).

Please note: Due to publication lead time, all ad copy / images are due no later than 3/1/18. Materials received after the deadline will not be honored and no refunds will be issued nor credits given.

Membership and Advertising Total: _____

Signature _____ **Date:** _____

2018 Mullica Hill Business Association Business Listing Information

To use the same listing(s) as last year indicate "USE 2017 LISTING" in the Brochure Listing Copy lines below

Business Information: Includes Name, address, phone, and website information plus up to 100 words of copy.

Business Listing Name: _____

Business Street Address: _____

Business Phone Number: _____ Owners Cell: _____

Business Hours of Operation: _____

Business Website: _____ Business e-mail: _____

For Membership Option 1 and Co-Op Member: Brochure Copy: Up to 100 Words

For Membership Option 1 and 2: Website Copy Up to 225 Words.

Please provide a jpg image of your business for the website. (Images and Copy can be emailed to mullicahillma@gmail.com)

Website Listing Copy: _____

Changes to website content can be changed throughout the year. Please e-mail requests for changes to mullicahillma@gmail.com. Please allow 5 business days for changes to appear on the site.

Due to production lead-time, BROCHURE COPY Received after 3/1/18 may not be honored for publication. No refunds or credits will be issued.

Mullica Hill Business Association

Business to Business (B2B) Buy/Shop Local Program

I would like to participate in the MHBA Business to Business (B2B) Buy/Shop Local preferred vendor program. This program encourages all local vendors and service providers to work with other local vendors and service providers for their business needs.

Please describe your discount below. It will be posted to the B2B Preferred Vendor Page of Mullicahill.com. Please include any conditions or restrictions (like discount applies to non-sale merchandize, must purchase a minimum of _____, not valid on Saturday Evenings...)

Service or Retail Type: _____

(e.g. Antiques, specialty, HVAC, Electrical, Plumbing, Legal, Accounting, Investing, ...)

Describe your discount/offer - Remember to include restrictions:

We appreciate your participation in this program and value any feedback you wish to provide to make it more valuable to you. Please do not hesitate to contact a board member.